



# CLARENCE BROWN THEATRE

AT THE UNIVERSITY OF TENNESSEE

## 2024 Gala Sponsorship Levels and Benefits

Regas Square Events | 333 W Depot Ave, Suite 120 | Knoxville, TN 37917

### ADVOCATE \$10,000

- ✦ Up to 10 tickets to Gala event (includes cocktail hour, dinner, and live/silent auction)
- ✦ Reserved table and premiere seating at the event
- ✦ Recognition as "Advocate" Sponsor on all press-related materials
- ✦ Recognition in Gala invitations and program
- ✦ Full-page company ad in the Gala program
- ✦ Poster recognition at the event
- ✦ Recognition with logo credit and live link on CBT Gala webpage
- ✦ Photo opportunity with the 2024 Gala Honorees
- ✦ Invitation for 4 to the CBT Patron Appreciation Party

### PARTNER \$5,000

- ✦ 8 tickets to Gala event (includes cocktail hour, dinner, and live/silent auction)
- ✦ Reserved table and premiere seating at the event
- ✦ Recognition as "Partner" Sponsor on all press-related materials
- ✦ Recognition in Gala invitations and program
- ✦ Full-page company ad in the Gala program
- ✦ Poster recognition at the event
- ✦ Recognition with logo credit and live link on CBT Gala webpage
- ✦ Photo opportunity with the 2024 Gala Honorees
- ✦ Invitation for 2 to the CBT Patron Appreciation Party

### SUPPORTER \$2,500

- ✦ 4 tickets to Gala event (includes cocktail hour, dinner, and live/silent auction)
- ✦ Premiere seating at the event
- ✦ Recognition as "Supporter" Sponsor on all press-related materials
- ✦ Recognition in Gala invitations and program
- ✦ Half-page company ad in the Gala program
- ✦ Poster recognition at the event
- ✦ Recognition with logo credit and live link on CBT Gala webpage

### FRIEND \$1,000

- ✦ 2 tickets to Gala event (includes cocktail hour, dinner, and live/silent auction)
- ✦ Recognition as "Friend" Sponsor on all press-related materials
- ✦ Recognition in Gala invitations and program
- ✦ Poster recognition at the event
- ✦ Recognition with logo credit and live link on the CBT Gala webpage

### TITLE SPONSOR

**Stowers** 



[clarencetheatre.com/gala](http://clarencetheatre.com/gala)