



Press Release

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For immediate release:

The Clarence Brown Theatre

To Benefit from The Tomato Head Loving Spoonful Fundraisers

The Tomato Head's charitable donation program, Loving Spoonful, is a partnership between East Tennessee non-profits, regional craft breweries and the restaurant with a percentage of the proceeds raised going to the community partner of the month. For the month of July, the Clarence Brown Theatre (CBT) will be the beneficiary of the program.

"We are excited to work with the CBT as our July Loving Spoonful partner. CBT is an extraordinary contributor to the cultural scene in Knoxville. Its annual play calendar spans the breadth of live theater, from drama to comedy, with a blend of shows that can entertain the whole family or the serious theater lover. Institutions like the CBT add an incalculable richness to life in Knoxville," said Scott Partin, The Tomato Head co-owner.

Several activities are planned and will take place at Market Square and 7240 Kingston Pike:

Throughout July: (Breaking Bread Fundraiser) A portion of the proceeds from the sale of any Flour Head Bakery bread from either Tomato Head location goes to the CBT;

Tuesday, July 22: (Pint Night Fundraiser featuring Yazoo Brewing Company's Gose Summer Seasonal) The CBT receives a portion of the proceeds from the sale of every draft beer from any brewery.

Tuesday, July 29: (Sandwich Day Fundraiser) A portion of the proceeds from every special Loving Spoonful sandwich sold goes to the theatre.

"All of us at the Clarence Brown Theatre are delighted to partner with The Tomato Head on their Loving Spoonful program for the month of July. We are honored to have been selected and look forward to a month of celebrating organizations that invest in their community and make it a better place to live," said David B. Byrd, CBT Managing Director.

During the fundraisers, The Tomato Head patrons can register at either location to win a drawing for two (2) CBT 40th Anniversary Season Preview subscriptions, a swag bag with CBT and The Tomato Head merchandise, and a Nashville brewery tour for two complete with an overnight stay in a hotel. The total value of the prize is \$1,000.

Opened in 1990, The Tomato Head serves delicious sandwiches, pizzas, and burritos for carnivores, vegetarians and vegans, and is committed to teaming up with East Tennessee non-profits to enrich the lives of the less fortunate in the area.

With a dual mission to train the next generation of theatre artists and to provide top quality professional theatre, the Clarence Brown Theatre at the University of Tennessee Knoxville is one of only 12 academic LORT (League of Resident Theatre) institutions in the nation. Under the leadership of Producing Artistic Director Calvin MacLean and Managing Director David B. Byrd, the CBT season runs from August through May and features eight productions ranging from musicals to drama.

The 2014-2015 season includes: *Hank Williams: Lost Highway*, *The Miracle Worker*, *4000 Miles*, *A Christmas Carol*, *“Master Harold” ...and the boys*, *A Midsummer Night’s Dream*, *A Shayna Maidel*, and *The Threepenny Opera*. For more information or tickets, call the CBT Box Office at 865-974-5161 or visit us online at <http://clarencbrowntheatre.com/>. Stay connected to the Clarence Brown Theatre on Facebook (Clarence Brown Theatre), follow us on Twitter (@ClarenceBrown) and view Clarence Brown videos on YouTube (Clarence Bro).

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