



2015-2016
Season



Press Release

UT Department of Theatre • 206 McClung Tower • Knoxville, TN 37996

For more information contact: Robin Conklin, Marketing & Communications Director
rconkli1@utk.edu or 865-974-2497

For Immediate Release:

Clarence Brown Theatre Announces Pay What You Wish Pricing

In an effort to make live theatre available to all, the Clarence Brown Theatre has implemented “Pay What You Wish” pricing for the first Wednesday Preview during the upcoming 2015/2016 Season. The first Pay What You Wish performance will be September 9th for “The 39 Steps.”

Pay What You Wish tickets will be made available for the first Wednesday Preview of each production throughout the season with the exception of “The Santaland Diaries” which will be Thursday, December 3, 2016 Preview. Tickets may be purchased from Noon to 7:00 pm on the day of the performance at the CBT Box Office kiosk in the CBT lobby. Cash in full dollar amounts will be accepted and tickets will be available on a first come, first served basis.

“The CBT is excited about our latest initiative aimed at providing increased access to live theatre for our entire community. In addition to our Blue Star Military discounts for active-duty personnel and veterans, Season for Youth Student Matinees, student, senior & educator discounts, our Pay What You Wish program eliminates a barrier for some would-be theatre patrons in the Greater Knoxville region and beyond,” said David B. Byrd, CBT Managing Director.

The dates for the Pay What You Wish program are: September 9, 2015 for “The 39 Steps,” September 30, 2015 for “Of Mice and Men,” October 28, 2015 for “Mr. Burns, a Post-Electric Play,” November 25, 2015 for “A Christmas Carol,” December 3, 2016 for “The Santaland Diaries,” February 10, 2016 for “Titus Andronicus,” February 24, 2016 for “A Lesson Before Dying,” March 30, 2016 for “The Open Hand,” and April 20, 2016 for “South Pacific.”

With a dual mission to train the next generation of theatre artists and to provide top quality professional theatre, like that of a teaching hospital, the Clarence Brown Theatre at the University of Tennessee Knoxville is one of only 13 academic LORT (League of Resident Theatre) institutions in the nation. Under the leadership of Producing Artistic Director Calvin MacLean and Managing Director David B. Byrd, the CBT season runs from September through May and features nine productions ranging from musicals to drama.

For more information, tickets or accessibility accommodation requests including Open Captioning, ASL, and assistive technologies, please call the CBT Box Office at 865-974-5161 or visit us online at clarencebrowntheatre.com/access. Stay Connected to the Clarence Brown Theatre on Facebook (Clarence Brown Theatre), follow us on Twitter (@ClarenceBrown) (#CBT2015-2016) and view Clarence Brown videos on YouTube (Clarence Bro).

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