This is “Spamalot,” circa 2014. So, of course, the Lady of the Lake is an avid tweeter. Every diva needs social media.

The Clarence Brown Theatre presents the musical comedy “Monty Python’s Spamalot” April 24-May 11. The play is described as being “lovingly ripped off” from the cult film “Monty Python and the Holy Grail.” Based on the English legend of King Arthur and his Knights of the Round Table, the irreverent “Spamalot” follows its heroes’ quest for the Holy Grail. But this is a search that includes cancan dancers, killer rabbits and catapulting cows.

The play’s 20-member cast performs 28 songs and is accompanied by a 14-member orchestra in the Clarence Brown orchestra pit. Clarence Brown visiting artist David Kortemeier plays King Arthur. Resident artist Neil Friedman plays three roles, among them Sir Bedevere and Galahad’s mother. Clarence Brown producing artistic director and UT theater department head Calvin MacLean takes the stage in several supporting roles.

Georgia native and visiting artist Katie Cunningham portrays the play’s Lady of the Lake.

This is her second Clarence Brown production; she earlier was in this year’s production of “Noises Off.”

Cunningham said that the Lady of the Lake is a true theatrical diva who’s accompanied by singing, dancing backup “Laker Girls.” The lady in the red wig is, she said, “quite delightful to play.”

“While she does have a softer side, much of the character is defined by her insistence that the story should be more focused on her and how fabulous she is rather than getting swept up in the undertakings of the knights,” Cunningham said in a recent interview.

To promote the play, the social media savvy Cunningham has taken to Twitter as her “Spamalot” character. She sends out tweets as @CBTSpamalot. Her tweets include information about the show, its multitude of props, rehearsals and certainly her own character’s awesomeness. Clarence Brown Managing Director David Byrd asked Cunningham to create the account. “It’s been a lot of fun. It’s interesting to tweet in character, which is something I haven’t done before.”

Cunningham herself is an avid user of social media, including Twitter. “Twitter is
actually a really powerful tool for actors to network with and connect with important people in the industry,” she said.

Despite her character’s bemoaning the lack of attention she gets in “Spamalot,” Cunningham says the play “is purely joyous and exceedingly entertaining and totally escapist. We all need that in the world we live in today. It’ll be a lot of fun.

“There are different kinds of comedy. There’s the more intellectual comedy that requires a little more investment in following the language or keeping up with witty word play Then there is comedy that is satire like ‘Noises Off.’ I think ‘Spamalot’ is closer to the farce side but what defines the comedy is silliness,” she said. “The thing that’s great about the silliness is there is no ego involved. You don’t have to think to enjoy ‘Spamalot.’ You can just sit back and relax.

“Definitely show up with a willingness to laugh. But if you dare to show up with an unwillingness to laugh, I will wager we will win you over.”

Monty Python’s Spamalot

What: Musical comedy based on film “Monty Python and the Holy Grail”

Where: Clarence Brown Theatre, University of Tennessee

When: April 24-May 11; 7:30 April 24-April 26; April 30-May 3, May 7-10; 2 p.m. April 27, May 4 & May 11

Tickets: $20 adult, $17 senior citizen, $10 UT faculty/staff, $12 non-UT student, free UT student April 24 preview; $40 adult, $35 senior citizen, $20 non-UT student, $10 UT student April 25 opening night; $30 adult, $25 senior citizen, $15 UT faculty/staff or non-UT student, $5 UT student Friday, Saturday or Sunday; $25 adult, $19 senior citizen, $12 UT faculty staff or non-UT student, $5 UT student Wednesday or Thursday; tickets at Clarence Brown box office, 865-974-5161 or http://clarencebrowntheatre.com