



Press Release

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Clarence Brown Theatre Joins Blue Star Theatres Military Discount Initiative

Although it has a long-standing history of offering discounts to military families, the Clarence Brown Theatre is proud to announce it has become an official partner in the Blue Star Theatres program.

The Blue Star Theatres program is a national initiative sponsored by MetLife, Blue Star Families and Theatre Communications Group (TCG), the national organization for the American theatre. It is derived from the Blue Star Museums program, where museums offer free or discounted admission to military personnel. The program launched on Sept. 28, 2012. Currently, more than 90 theatres are participating nationwide. The Clarence Brown Theatre is the first theatre in Tennessee to participate in the program.

“TCG is pleased to welcome Clarence Brown Theatre to the Blue Star Theatres program,” said Teresa Eyring, executive director of TCG. “As the first organization to join from Tennessee, we’re thrilled that military families in the state now have a theatre providing special programs to honor their service.”

The Clarence Brown Theatre offers discounted tickets to active-duty military and immediate families, as well as returning veterans for the CBT Mainstage and Carousel Theatre shows. Military personnel are encouraged to check out our season at clarencebrowntheatre.com and then to call the CBT Box Office at (865) 974-5161 to order tickets. When ordering, patrons should identify themselves as a Blue Star Theatre participant. This offer is based on availability and cannot be combined with other offers.

“We are thrilled to be partnering with TCG to welcome our active-duty and military veterans and their families to the Clarence Brown Theatre. We are grateful for their service to our great nation and we look forward to sharing our season with them very soon,” said Calvin MacLean, CBT Artistic Director.

The CBT’s 2013-2014 season begins in September with *Noises Off* which runs September 5 -22, 2013 on the mainstage.

With a dual mission to train the next generation of theatre artists and to provide top quality professional theatre, the Clarence Brown Theatre at the University of Tennessee Knoxville is one of only 12 academic LORT (League of Resident Theatre) institutions in the nation. Under the artistic direction of Calvin MacLean, the CBT season runs from August through May and features eight productions ranging from musicals to drama. The 2013-2014 season includes: *Noises Off*, *Our Country’s Good*, *Ctrl+Alt+Delete*, *A Christmas Carol*, *The Whipping Man*, *The Trip to Bountiful*, *Wrens* and *Spamalot*. For more information or tickets, call the CBT Box Office at 865-974-5161 or visit us online at clarencebrowntheatre.com. Stay connected to the Clarence Brown Theatre on Facebook (Clarence Brown Theatre), follow us on Twitter (@ClarenceBrown) and view Clarence Brown videos on YouTube (Clarence Bro).

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